

CRISIS MANAGEMENT PLANNING PROGRAM

This program will be catered to YOUR specific business and can include:

- **Strength, Weakness, Opportunity & Threat (SWOT) Analytics**
- **Financial Analysis**
- **Situational Metrics**
- **Break Even Analysis**
- **Weekly or twice weekly meetings (via MS Teams or Zoom)**
- **CARES Act / SBA Disaster Loans Assistance**
- **Recommendations based on findings**
- **Collaboration Software (provided by us)**
 - **Microsoft Teams**
 - **Zoom video conferencing**

NON-CLIENT PRICING

20 Hour Initial Block
\$5,700 (\$285 X 20)



CLIENT PRICING:

Initial 20 Hour Block **\$3750**

\$250/hr. @ 15 Hrs. = \$3750
5 Hrs. FREE

(34% Discount)

CLIENT PRICING:

Addt'l 10 Hour Block **\$2000**

\$250/hr. @ 8 Hrs. = \$2,000
2 Hrs. FREE

(30% Discount)

Phase I

- Analyze Current Financial Position
 - Review Books / Financials
 - Update information if needed
 - Begin Budget / Forecast Analysis
 - SWOT Analytics
 - Industry Analysis (Crisis Projections)
 - Cash Flow Analysis/Planning/Projections
 - Ratio Analysis
 - Operational Planning (3, 6, 12 Months)

Phase II

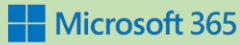
- Determine what Funding options are needed
 - Grant
 - State Emergency Bridge Loan
 - SBA 7(a) Disaster Assistance Loan
 - SBA 7(a) Payroll Protection Program
 - Any combination of above
- Assistance with Application for Loans / Grants as needed
 - Through referred financial institutions
 - Direct application (SBA 7(a) Disaster Assistance Loan)

Phase III

- Completion and Implementation of Operational Strategic Plan (Dynamic)
 - Weekly or monthly review of plan and updated based on current data
 - Adjust the plan based on the business's economic variables
 - Income (actual vs planned)
 - Expenses (actual vs Planned)

Program Benefits:

COMMUNICATION



We utilize Microsoft 365 and will create a Teams Account to communicate and collaborate in real time including text chat and video conferencing.



Weekly, Twice Weekly and ad hock meeting schedules available as needed

ANALYSIS

Current and comparative analytics to assess where your business is now and where it may be in 3, 6 & 12 Months.

Small Business Performance Report (Sample Data)

Category	Current	3 Months	6 Months	12 Months
Revenue	\$1.2M	\$1.5M	\$1.8M	\$2.1M
Profit	\$0.3M	\$0.4M	\$0.5M	\$0.6M
Assets	\$0.8M	\$0.9M	\$1.0M	\$1.1M
Liabilities	\$0.4M	\$0.5M	\$0.6M	\$0.7M
Equity	\$0.4M	\$0.4M	\$0.4M	\$0.4M

This will result in a comprehensive and decisive plan of action.



FINANCIAL ASSISTANCE

Determine which form of financial assistance is need, what you need to qualify and how to utilize once received.

Disaster Loan Assistance

